

4th European Conference on Sustainable Urban Mobility Plans

29 –30 MARCH 2017 | DUBROVNIK, CROATIA



Intelligent planning for sustainable mobility

CONFERENCE PROGRAMME

The conference is financed by the European Commission



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European Platform
on Sustainable Urban
Mobility Plans

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YOUR CONFERENCE IN DUBROVNIK

The City of Dubrovnik is delighted to host the Fourth European Conference on Sustainable Urban Mobility Plans. Hidden in the southernmost part of the Croatian territory, Dubrovnik is a priceless pearl gracing the south shores of the Adriatic Sea. With its breathtaking natural beauties, rich historical heritage, and diverse attractions for tourists, Dubrovnik ranks among the most beloved and regularly visited destinations of the region.

The City of Dubrovnik has published a Sustainable Urban Mobility Plan, defining the problems to be addressed and outlining possible solutions, in order to keep the city's urban area functional. Dubrovnik is a champion city in Croatia regarding the implementation of new technologies and innovations addressing current urban transport challenges. The City of Dubrovnik has successfully implemented numerous

projects in the area of sustainable transport, energy efficiency and renewable energy generation over the past several years. Furthermore, the municipality closely coordinates with academic partners, thus enabling the development and implementation of strategies and action plans to promote the sustainable development of the city.

EUROPEAN PLATFORM ON SUSTAINABLE URBAN MOBILITY PLANS

The European Platform on Sustainable Urban Mobility Plans supports the development of the Sustainable Urban Mobility Plan (SUMP) concept and provides relevant tools for local planning authorities. The platform serves to promote the exchange of good practice, and facilitate co-ordination and co-operation between the different EU-supported actions through a co-ordinating group. More information on the platform, case studies, tools and other support is available on www.eltis.org/mobility-plans

Current members of the co-ordinating group

Eltis / European Platform Secretariat (Walter Koehn, GOPA and Teije Gorris, DTV Consultants), CIVITAS PROSPERITY (Robert Pressl, FGM AMOR), CIVITAS SATELLITE (Nicolas Hauw, Polis), CIVITAS SUITS (Andree Woodcock, Coventry University), CIVITAS SUMP's-Up (Cristina Garzillo, ICLEI), CityMobilNet (Olaf Lewald, Bielefeld), EIB (Mauro Ravasio), European Urban Transport Roadmaps 2030 (Guy Hitchcock, Ricardo-AEA Ltd), EVIDENCE (Colin Black, ARCADIS), JASPERS (Joachim Schneider), SIMPLA (Fabio Tomasi, AREA Science Park), SUMP Award (Dagmar Köhler, Polis), Support for the promotion of sustainable urban mobility in third countries (Rob Jeuring, Ecorys), EC - DG ENV (Nicholas Banfield and Thomas Verhey), EC - DG MOVE (Claire Depré, Madeleine Kelly), EC - DG REGIO (Vincent Leiner), EC - EASME (Christof Marx), EC - INEA (Octavia Stepan)

Intelligent planning for sustainable mobility



Quality of life is of special importance to most cities. This is defined by the environment, the living conditions and the economic situation but also by a supportive environment for individual mobility choices. Intelligent planning for sustainable mobility puts people first!

The development of cities and associated population growth, congestion and pollution has placed sustainable urban mobility high on the agenda. More sustainable, intelligent and integrated planning processes are widely recognized as a way of dealing with these challenges along with identifying an appropriate set of policies. The European Conference on Sustainable Urban Mobility Plans is the principal annual event assembling an international community of practitioners, policymakers, city staff and academics from across Europe to debate key issues, highlight developments in intelligent mobility planning and exchange ideas and experience.

The conference addresses the following themes:

<p>The Big Picture</p>	<p>Making the SUMP framework more effective</p>	<p>The integration and innovation challenge</p>	<p>Planning Techniques</p>
<p>Investigate the interface between mobility planning, land use planning and urban design</p>	<p>Learn about sources of support from beyond the city's own SUMP</p>	<p>Investigate areas of key policy interest, including freight, parking, safety or IT solutions</p>	<p>Get an update on planning methods and tools</p>

4th European Conference on Sustainable Urban Mobility Plans

Conference Programme

WEDNESDAY, 29 MARCH 2017

08:00 – 09:00 Registration and welcome coffee

09:00 – 11:00 Opening Plenary Session

Moderator: Karl Heinz Posch, Austrian Mobility Research FGM-AMOR

Andrea Novakovic, City of Dubrovnik Development Agency

Welcome address

Josip Bilaver, Ministry of the Sea, Transport and Infrastructure of Croatia, Assistant Minister

Welcome address

Maja Bakran Marcich, European Commission, Deputy Director-General for Mobility and Transport

Welcome address

Marianne Thys, Brussels Capital Region

Goods transport: a key component of urban mobility

Teije Gorris, European Platform on Sustainable Urban Mobility Plans

Introduction to the Platform's members, aims, activities and services

11:00 – 11:30 Coffee Break

11:30 – 13:00 Parallel Sessions (1)

A1 (Room Elafiti 1)**THE BIG PICTURE****To whom does public space belong – to machines or to people?**

With the large-scale introduction of the automobile, urban planning has largely been focused on traffic and parking facilities. To a limited extent, this public space for machines has been reconquered by pedestrianisation, play streets and shared space. How can the public space currently devoted to machines be reclaimed to a greater extent?

- » **Moderator: Tom Rye, Edinburgh Napier University**
- » **Juan Carlos Escudero, Centro de Estudios Ambientales de Vitoria Gasteiz**
Towards a liveable vibrant and resilient city through new mobility and public space strategies: The superblock approach in Vitoria-Gasteiz
- » **Andrzej Szarata, Cracow University of Technology**
For whom is the city – Krakow's experience
- » **Andrea Novakovic, City of Dubrovnik Development Agency**
Placemaking development: a new model for sustainable living

B1 (Room Asimon)**MAKING THE SUMP FRAMEWORK MORE EFFECTIVE****How SEAP, SECAP and SUMP can support each other**

Sustainable Energy Action Plans (SEAPs) have a longer tradition than SUMP and are more widely adopted with over 3700 registered SEAPs. What can SUMP and SEAPs learn from each other? How can cities with a SEAP, connect it to a SUMP? And what opportunities are offered by the newly developed SECAP?

- » **Moderator: Luca Mercatelli, Area Science Park, Trieste**
- » **Fabio Tomasi, Area Science Park, Trieste**
Harmonizing SUMP and SEAP/SECAPs: innovative perspectives for sustainable cities
- » **Luca Mercatelli, Area Science Park, Trieste**
Planning mobility, energy and urban development together: the Pordenone experience
- » **Goran Krajacic, City of Dubrovnik**
Building smart energy systems through integration of SEAP, SECAP and SUMP measures

C1 (Room Bokar)**THE INTEGRATION AND INNOVATION CHALLENGE****Result-driven planning using SUMP indicators**

SMART: Specific, Measurable, Achievable, Relevant, Timely – that's what the goals of a SUMP should be. Once they are set, how should this affect planning?

- » **Moderator: Piotr Rapacz, European Commission, Directorate-General for Mobility and Transport**
- » **Dirk Lauwers, Ghent University and Antwerp University**
The WSCSD tool
- » **Udo Becker, Technical University Dresden**
StepByStep towards less un-sustainable transport in cities: Which approaches are more successful and why?
- » **Katarina Evanth, Trivector**
Supercharge your SUMP with MaxSumo and SHIFT
- » **Yannick Bousse, International Association of Public Transport UITP**
The Urban Mobility innovation index

D1 (Room Nocturno Bar)**PLANNING TECHNIQUES (CHALLENGE SESSION)****Slowing traffic and reallocating roadspace away from traffic: good for your city and its economy**

SUMPs often include measures that take space away from moving or parked cars, or that slow down private vehicles to make improvements for people travelling in other ways. Politicians get worried about such measures because a few vocal car drivers can create a lot of political pressure. This session presents cities whose quality of life and economy have improved as a result of reallocating roadspace away from cars.

- » **Moderator: Fred Dotter, Mobiel 21**
- » **Andreas Nordin, City of Malmö**
Slow down traffic to speed up sustainability
- » **Martin Cassini, Equality Streets**
Let all street-users co-exist as equals on a level playing-field
- » **Luana Bidasca, European Transport Safety Council**
30km/h where people live and work

14:00 – 15:30 Parallel Sessions (2)

A2 (Room Asimon)**THE BIG PICTURE****SUMPs for cities with very large numbers of tourists**

The tourism business forces cities to accommodate mass tourism and this tends to displace inner city inhabitants and reduce the number of regular visitors to city suburbs. Local shops and businesses and finally even the higher-spending tourists desert the city centre. Tourism becomes a nuisance. What can SUMPs do about this? How do cities cope and combine living, economic and leisure functions?

- » **Moderator: Florinda Boschetti, Polis**
- » **Marko Šoštarić, City of Dubrovnik**
NEW solutions for the OLD town
- » **Pier Paolo Pentucci, Università Ca' Foscari Venezia**
A new perspective for SUMP: revitalizing and preserving historical city
- » **Francesco Iacorossi, Roma Servizi per la Mobilità**
Urban Mobility planning and tourist flows in the city of Rome

B2 (Room Elafiti 1)**MAKING THE SUMP FRAMEWORK MORE EFFECTIVE****National programmes to support SUMP development and implementation**

In most countries, national programmes can play an important role in supporting urban areas in developing SUMPs. However, there can be a much stronger role for them: providing, for example, standards for planning and evaluation, national databases, incentive programmes, and platforms for information exchange. What are the options and what good practice already exists?

- » **Moderator: Vincent Leiner, European Commission, Directorate-General for Regional and Urban Policy**
- » **Dominique Ameele, Flemish Region**
SUMP policy framework in Flanders, Belgium: more than 15 years of experience and improvement
- » **Polona Demšar Mitrovič, Ministry of Infrastructure, SI**
National SUMP Programme – the Approach of Slovenia
- » **Joachim Schneider, Jaspers and Mark Finer, Mott MacDonald**
JASPERS SUMP training for experts and decision makers in countries drawing on European Structural and Investment Funds

C2 (Room Bokar)**THE INTEGRATION AND INNOVATION CHALLENGE****Freight transport and SUMPs**

Freight represents a substantial proportion of urban traffic movements, but integrating city logistics into a SUMP is complex. How can different stakeholder interests be reconciled? What solutions are available?

- » **Moderator: Madeleine Kelly-Tycht, European Commission, Directorate-General for Mobility and Transport**
- » **Michael Browne, University of Gothenburg**
The importance of business models in sustainable urban freight initiatives
- » **Karl Reiter, Austrian Mobility Research FGM-AMOR**
CycleLogistics as a cost efficient element of SUMPs
- » **Wulf-Holger Arndt, German Institute of Urban Affairs DIFU**
Commercial Transport as a Challenge for Sustainable Urban Mobility Planning

D2 (Room Nocturno Bar)**PLANNING TECHNIQUES (CHALLENGE SESSION)****Low cost, big impact measures and how to convince politicians that they are worthwhile**

At a time of limited finance for SUMPs, it's really important for cities to be able to find measures that have a big impact but don't cost much – like improvements in micro accessibility, or low cost conversion of road space to public space for people. This session will showcase examples, and costs, of such measures, and also provides arguments on how to convince politicians.

- » **Moderator: Roberto De Tommasi, Synergo**
- » **Eileen O'Connell, Interactions**
Using Evidence of the Economic Benefits of SUMP Initiatives to Increase Funding
- » **Olaf Lewald, City of Bielefeld and Claus Köllinger, Austrian Mobility Research FGM-AMOR**
Urban Local Support Groups as facilitator for developing the SUMP in Bielefeld and other cities within the URBACT network CityMobilNet
- » **Tünde Hajnal, BKK - Budapesti Közlekedési Központ (Centre for Budapest Transport)**
How to sell the SUMP idea - good and bad practice in Budapest

15:30 – 17:00 Market Place

Market Place holders from more than 15 EU-funded projects and initiatives promote their stand during a one-minute pitch. Afterwards, participants have the possibility to visit Market Place holders to discuss topics in greater depth. All stands remain in the central point, the Market Place, throughout the conference.

20:00 – 22:30 Conference Dinner

The conference dinner will take place at the Valamar Lacroma Dubrovnik Hotel 4*.



The proud recipient of the prestigious World Travel Award as „Croatia’s Leading Hotel“ and „Croatia’s Leading Business Hotel“ for the past three years in a row, is renowned for its intelligent fusion of nature and modern services. Set in Dubrovnik’s green oasis of Babin kuk peninsula with largest conference facilities in the area, expert staff, memorable gastronomic experiences and abundance of activities, this premium hotel sets the standard for MICE hospitality.

Important: Please ensure you bring your conference badge with you to gain entry to the conference dinner.



THURSDAY, 30 MARCH 2017

08:00 – 09:00 Registration and welcome coffee

09:00 – 10:00 Opening Plenary Session

Moderator: Karl Heinz Posch, Austrian Mobility Research FGM-AMOR

Christophe Najdovski, Deputy Mayor of the City of Paris, France

The sustainable urban mobility policy of Paris.

Peter Staelens, Eurocities and Aljaz Plevnik, Urban Planning Institute of the Republic of Slovenia

Results of the European-wide user needs assessment and relation to the planned tool inventory and training activities.

10:00 – 11:30 Parallel Sessions (3)

A3 (Room Elafiti 1)**THE BIG PICTURE****Better urban environment, quality of life, and public health. How do SUMP's help?**

Quality of life is a strong argument in favour of SUMP's. It often helps to implement measures that are purely transport oriented and reduce the use of cars. What role do environmental and health issues play in the development of a livable city?

- » **Moderator: Benjamin Caspar, European Commission, Directorate-General for Environment**
- » **Peter Jones, University College London**
Expanding SUMP's to reflect current visions of city life
- » **Gilles Bentayou, Thomas Durlin, MobiliseYourCity and CEREMA**
SUMP's as opportunities to debate on urban environment: from the case of Lyon, France to "MYC" approach
- » **Jan Vermeulen, City of Deinze**
Integrate energy efficiency and livability by a strong cycling policy

B3 (Room Asimon)**MAKING THE SUMP FRAMEWORK MORE EFFECTIVE****Parking management and SUMP**

On average, cars park 23 hours per day. Car parking policies can be beneficial and a very useful instrument as well as a source of revenue. But car parking management, which can include paid parking, parking space reduction and enforcement, is often the focus of great controversy. How should parking management be integrated into a SUMP?

- » **Moderator: Robert Pressl, Austrian Mobility Research FGM-AMOR**
- » **Laurence Bannerman, European Parking Association**
Parking management: an important sustainable urban mobility tool
- » **Ana Draguțescu, Association for Urban Transition ATU and ICLEI**
Parking Management, as a reactive mind-set in New Member States
- » **Giuliano Mingardo, Erasmus University Rotterdam**
Parking, Retail and Urban Attractiveness

C3 (Room Bokar)**THE INTEGRATION AND INNOVATION CHALLENGE****Local strategies in SUMP development**

What planning philosophies and planning techniques are found in the different cities of Europe? Is there a major difference in some parts of Europe?

- » **Moderator: Susanne Böhler-Baedeker, Rupprecht Consult**
- » **Marcin Wolek, Gdynia City Council and University of Gdansk**
Towards the integration of SEAPs and SUMP's. The local context of the city of Gdynia, Poland
- » **David Harris, City of Birmingham**
Reallocating Birmingham's Roadspace Developing Birmingham's Transport Space Allocation
- » **Georg Förster, City of Kassel**
Why a SUMP for Kassel, Germany - differences between SUMP's and VEP's

D3 (Room Nocturno Bar)**PLANNING TECHNIQUES (CHALLENGE SESSION)****Suburbanisation and rural areas: the role of SUMP's**

Relocation of jobs creates new migration streams and mobility challenges both within a country and cross-border, and especially between cities and rural areas. Rural areas are losing population and tax base. Commuting is creating excessive travel demand, car dependence and the need to reorganize planning practices and public transport services.

- » **Moderator: Patrick Auwerx, Mobiel 21**
- » **Mari Jüssi, Tallinn Region SUMP co-ordinator**
Moving for new jobs - sprawling cities and empty rural areas.
- » **Oliver Roider, University of Natural Resources and Life Sciences (BOKU), Vienna**
Implementation of SUMP's within rural areas
- » **Antonio Gonzalez, Urban Planning Agency of Bordeaux**
The mobility "Grenelle" of Bordeaux: a large participation procedure beyond administrative borders

11:30 – 12:00 Coffee Break including visit to the Market Place

12:00 – 13:30 Parallel Sessions (4)

A4 (Room Asimon)**THE BIG PICTURE****Large regeneration areas and their relationship to SUMP**

Building new settlements in cities or closing down big infrastructure in cities and turning things back to a situation which is more people-oriented than car dominated is a trend that can be seen in recent years. Here the connection between land use planning and mobility planning will be highlighted.

- » **Moderator: Peter Staelens, Eurocities**
- » **Gregor Stratil-Sauer, City of Vienna**
Mobility aspects in the new city expansion districts of Vienna
- » **Ewan Gourlay, Dundee City Council**
The interrelationship between the regeneration of Dundee Waterfront and the city's Local Transport Strategy (SUMP)
- » **Pedro Machado, Lisboa E-Nova**
Shifting from a predict and provide transport infrastructures approach to a new paradigm in smart mobility management – The Lisbon Experience

B4 (Room Elafiti 1)**MAKING THE SUMP FRAMEWORK MORE EFFECTIVE****Intelligent technology in urban mobility – how IT solutions can help to achieve SUMP objectives**

Big data, Uber, smart cities – there are lots of new forces at work in urban mobility. This session describes them and debates how urban mobility planners can use them to get the best for their SUMP.

- » **Moderator: Simone Bosetti, TRT Transporti e Territorio**
- » **Sergio Fernández Balaguer, Empresa Municipal de Transportes de Madrid**
Data as an asset: an open platform for transport data in Madrid
- » **Gabriele Folli, City of Parma**
The integration of IT solutions in the SUMP of Parma
- » **Claire Depré, European Commission, Directorate-General for Mobility and Transport**
Urban ITS: The European Policy Context
- » **Ljubo Nikolic, City of Dubrovnik**
Crowd management in Dubrovnik historic center - A pilot project

C4 (Room Bokar)**THE INTEGRATION AND INNOVATION CHALLENGE****Accessibility and integration for people with reduced mobility in SUMP**

About 25% of the people in a city have reduced mobility: either permanent or temporary through illness or because they have luggage or a pushchair, for example. This should be taken into account in the design of public space and public transport. How can these concerns be integrated into a SUMP?

- » **Moderator: Mojca Balant, Urban Planning Institute of the Republic of Slovenia**
- » **Guy Hitchcock, Ricardo**
Beyond mobility - understanding and comparing urban accessibility in European cities
- » **Novica Micevic, City of Belgrade**
Planning and implementation of strategies and measures for people with reduced mobility in Belgrade
- » **Marie Denninghaus, European Disability Forum**
Importance of accessibility and involvement of persons with disabilities in mobility plans and public transport – nothing about us without us.

D4 (Room Nocturno Bar)**PLANNING TECHNIQUES (CHALLENGE SESSION)****How does the idea of SMART Cities fit to the SUMP approach?**

With SUMP, urban mobility has the framework for integrated planning at hand, which is instrumental for the joined-up thinking that a Smart City needs to adopt. This includes the field of energy use (electrification), technologies (ITS, automation) and behaviour (sharing economy, focus on active travel).

- » **Moderator: Karen Vancluysen, POLIS**
- » **Håkan Perslow, Research Institutes of Sweden (RISE)**
Is the Smart City the answer to SUMP challenges?
- » **Nikša Vlahušić, City of Dubrovnik Development Agency**
SMART the SUMP up
- » **Karen Vancluysen, POLIS**
Integrated governance and financing tools to boost smart innovation

12:00 – 13:30 Parallel Session - Workshop with Politicians**Workshop with Politicians**

During the final parallel sessions, the European Commission hosts a special roundtable discussion for visiting political representatives.



13:30 – 14:30 Lunch Break

14:30 – 16:00 Closing Plenary

Moderator: Karl Heinz Posch, Austrian Mobility Research FGM-AMOR

Aglaee Degros, Head of the Department of Urbanism, TU Graz

The role of urban mobility from the perspective of an urbanist

József Ribányi, Member of the European Committee of the Regions

Smart and sustainable urban mobility and the European Strategy for Low-Emission Mobility - the perspective of the European Committee of the Regions.

Matej Zakonjšek, Head of Cabinet of Commissioner for Transport

Closing speech including EU urban mobility policy and initiatives

Chrysanthos Fakas, Municipal Councillor and President of the Municipal Committee for Traffic Affairs

5th European Conference on Sustainable Urban Mobility Plans in spring 2018 in Nicosia, Cyprus

SITE VISITS

If you have pre-registered for a site visit you have the unique possibility to get to know one of the most famous and best preserved old towns in Europe, surrounded by a wall, but open in mind. A bus transfer is provided from the conference venue to the starting point of each site visit. The exact meeting place and time will be announced during the conference.

NO. SITE VISIT

S01	<p>Tuesday, 28th, 17:00-19:00 Walking Tour 1: Historic development of the city of Dubrovnik</p> <p>The story of Dubrovnik is as old as it is beautiful. It all started long ago in times that can only be recalled by legends. This walking tour will explain how it has coped with everyday requirements through the centuries.</p>
S02	<p>Tuesday, 28th, 17:00-19:00 Walking Tour 2: Conservation versus modern city development</p> <p>This walking tour provides an insight into how the historical old town of Dubrovnik implements modern city solutions while preserving its priceless heritage and still following contemporary trends.</p>
S03	<p>Tuesday, 28th, 17:00-19:00 Walking Tour 3: Families in an historic city centre</p> <p>This walking tour provides an insight into the advantages and disadvantages of living in a historical city. Is historical beauty enough to keep the inhabitants within the city walls?</p>
S04	<p>Thursday, 30th, 16:30-18:30 Walking Tour 4: Historic development of the city of Dubrovnik</p> <p>The story of Dubrovnik is as old as it is beautiful. It all started long ago in times that can only be recalled by legends. This walking tour explains how it has coped with everyday requirements through the centuries.</p>
S05	<p>Thursday, 30th, 16:30-18:30 Walking Tour 5: Port – Tourism – Logistics</p> <p>Because of its geographical position, the city of Dubrovnik has grown and expanded its influence across the seas, making the city an important trading centre. Nowadays, the Port of Dubrovnik is a huge centre for tourism and attracts thousands of cruise passengers in particular. This walking tour helps to understand how the port manages the logistical challenges that come with cruise tourism.</p>
S06	<p>Thursday, 30th, 16:30-19:30 Bus Tour: Konavle region</p> <p>Konavle, the southern-most area of Dubrovnik region, is a fertile valley with olive trees and wineries, encircled by mountains that border Bosnia and Herzegovina to the east, Montenegro to the south, and the Konavle cliffs at the seaside to the west. Over the centuries, Konavle region fervently protected and kept its living traditions, customs, handicrafts, economy, folklore, beautiful folk costumes and the hospitality of the people. Konavle is located approx. 30km south of Dubrovnik, towards Dubrovnik airport and the border with Montenegro. The largest town in the region is called Cavtat.</p>
S07	<p>Thursday, 30th, 16:30-19:30 Cycling Tour: Is Dubrovnik a cycling friendly city?</p> <p>Experience the daily routine of an average local resident by bicycle! Is it possible to get around by bicycle in Dubrovnik? What needs to be improved? We cycle through the most popular streets in the city, and experience the local driving and cycling culture.</p>

SESSION FORMATS AND TYPES OF INTERACTION

Our aim is to make this conference a fruitful experience for all participants, whether they are from the public or private sector. In order to facilitate a knowledge exchange experience that is as useful to you as it possibly can be, we have developed different session formats and types of interaction, of which one is interactive voting. All techniques aim to trigger interaction within the audience and to encourage further cooperation.

Plenary Sessions

The three plenary sessions are the key sessions of the conference, presenting high interest topics and a broad range of content.

Presentation Session (A1, B1, C1, A2, B2, C2, A3, B3, C3, A4, B4, C4)

In a presentation session up to four speakers deliver a PowerPoint or Prezi presentation of about 20 minutes each, followed by a discussion. The conference offers 12 sessions with more than 35 presentations that are led by a moderator who will also facilitate interaction with the audience.

Challenge Sessions (D1, D2, D3 and D4)

The attendees of the conference are either well informed and experienced in the field of Sustainable Urban Mobility Plans or wish to gain more knowledge about this topic. This provides a unique opportunity to gather ideas, share visions and exchange knowledge on the different challenges that are set. Four challenge sessions are provided and include 3 challenge holders who present their challenge to the audience via a 5 minute presentation. The challenges are discussed in small groups. Participants are invited to give feedback, come up with solutions, recommendations and share their thoughts on the topic for 20 minutes. Groups rotate between challenges and continue their discussion where the previous group ended. The 3 challenge holders provide the main findings to all participants.

Market Place

Some topics can be best explained by a stand or poster on which an idea, a new insight, or a process is presented. A dedicated session offered to all participants, where the market place holders can promote their stand or poster in a one-minute pitch. Afterwards, the participants will have the possibility to visit the respective market place holder to discuss the topic in greater depth.

Interactive Voting

Gathering feedback from the audience and engaging them is a key success factor for any conference. We used to do this during the Q+A session, and maybe with hand signs or the famous green and red cards, but there are much more sophisticated tools now. Nonetheless, interactive voting will not replace any Q+A sessions, but will rather complement them.

Twitter

To keep those who are not able to participate informed about the conference, and to share the main messages of the event with the outside world, [#SUMPconference2017](#) is the official hashtag of the conference.



- 1 Conference Venue | Hotel Valamar Lacroma
- 2 Hotel Valamar Tirena
- 3 Historic City Centre
- 4 Port

[~500 m]

VENUE OF THE CONFERENCE

Valamar Lacroma Dubrovnik Hotel 4*

The Conference will be held at the Valamar Lacroma Dubrovnik Hotel, Croatia's leading business hotel. Valamar Lacroma Dubrovnik Hotel is located on the tranquil Babin Kuk peninsula, surrounded by pine tree forests and soothing white pebble beaches. Renowned for its fusion of nature and state-of-the-art facilities, the hotel offers ultra-modern rooms and suites, the largest conference facilities in the area, a memorable gastronomic experience in its gourmet restaurant, a wine bar terrace with panoramic views of the Elaphiti Islands and easy access to all the major sights of Dubrovnik.

TRANSPORT FROM ČILIPÍ AIRPORT

Čilipi International Airport is located approximately 22 km from Dubrovnik city centre. There are two options to get between the airport and the city centre: by shuttle bus or taxi.

Bus to the conference venue

The bus stop for the airport shuttle bus, operated by the Atlas travel agency, is in front of Terminal B (Domestic & International Arrivals). Tickets can be purchased from the Atlas travel agency in the arrivals hall, or from the bus driver. A one-way ticket costs 40 Kuna (6 EUR) and a return ticket costs 70 Kuna (10 EUR). NB: the bus driver accepts payment in Kuna (KN) only.

To reach the conference venue, exit at the Eastern Pile Gate, and take bus number 6 to Valamar Lacroma Dubrovnik Hotel or Hotel Valamar Tirena. For further information about the Dubrovnik Airport Shuttle Bus service visit www.atlas-croatia.com/arrangement/dubrovnik-airport-shuttle-bus/

Taxi to the conference venue

A taxi stand is located just in front of Terminal B (Domestic & International Arrivals). The approximate cost to the city centre or Valamar Lacroma Dubrovnik Hotel or Hotel Valamar Tirena is approximately 300-375 Kuna (40-50 EUR) one way.

TRAVELLING AROUND THE CITY

Dubrovnik's bus network is extensive and interconnects all parts of the city. From the Valamar Lacroma Dubrovnik Hotel or Hotel Valamar Tirena, bus number 6 runs at 10-15 minute intervals and goes directly to the old town. For a one-way ticket the price is 15 Kuna (2 EUR), and tickets can be purchased at newsstands, hotels or from the bus driver. For further information please consult <http://libertasdubrovnik.com/gradski-vozni-red/> or, for the bus map, <http://libertasdubrovnik.com/mreza-linija/>

NOTES

CONTACT DURING THE CONFERENCE

For any queries during the conference you can get in touch with the conference team



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